

ABSTRACT OF THE DISCLOSURE

Processing an electronic order involves receiving from a mobile customer device first order data for an order that contains less than a minimum set of data required by a merchant to completely process the order. Additional information required by the merchant to completely process the order is retrieved. Second order data is generated based upon the first order data and the additional information. The second order data contains at least the minimum set of data required by the merchant to completely process the order. The second order data is provided to a merchant for processing.

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